

# QHVSG Strategic Plan 2016 to 2019

Support

Education

Reform

Communication

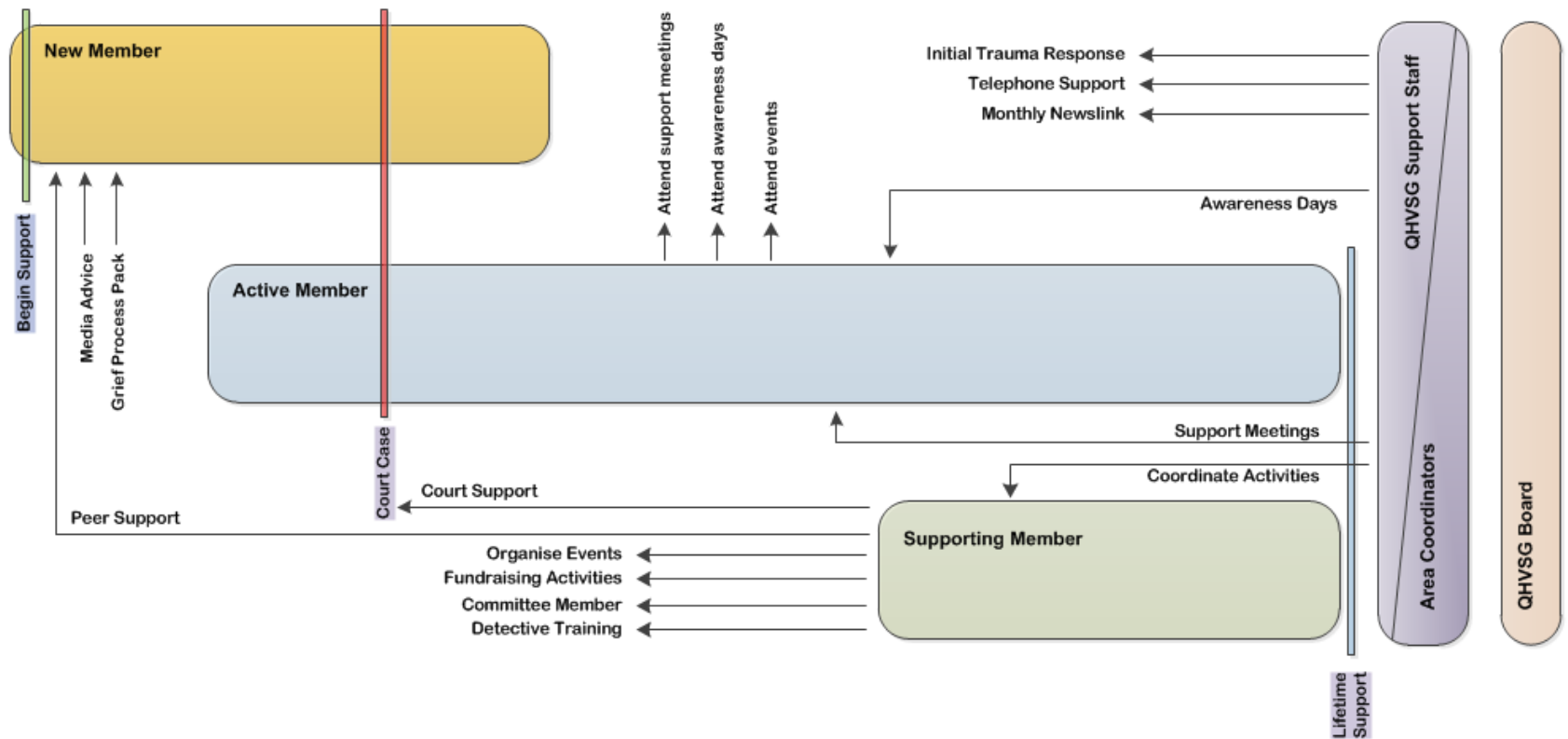
Funding

# QHVSG Support

The QHVSG Support focus will provide:

- Grief Support
  - First responder
  - Care Pack (information on what to do)
  - Court Support
- Peer Support
  - One on one support
  - Support meetings
  - Social events

# Support Model



# Future Vision

- Area Coordinators (former Team Leaders) located across Queensland
- Healthy support groups established across Queensland
- Area Coordinators manual (to define a consistent model)
- Support Member packs (for each support role) to engage members
- Established peer to peer support structure (formal & social)
- Facilitated transition between New Member and Active Member
- A grief and trauma specialist for children
- Support activities for specific demographics
  - children, men, Indigenous, Islander
- Full-time staff in the office to be first responders
- Full-time staff in the office to provide consistent support services

# How will we achieve this?

- Continue to provide current support mechanism that we do today.
- Engage with the broader membership
- Re-establish contact with those that have not been active
- Develop the Area Coordinator training manual and meeting pack
- Develop volunteer packs for each support role
- Identify future support locations
- Begin recruiting Area Coordinators
- Encourage active members to become a supporting member
- Begin developing specific programs
  - age, gender, cultural

# QHVSG Education

The QHVSG Education focus will provide:

- Awareness and Training
  - Detective training
  - Media training
  - Member education
  - Public awareness
- Research
  - Understand existing laws and changes
  - Identify new law requirements
  - Homicide statistics and information

# Future Vision

- Widely available range of education programs and materials
- Community awareness in target markets
- The 'Go To' organisation for Homicide in Queensland
- Media influencing (journalists, producers, editors, training institutions)
- Establish connections with external people and organisations
  - University research projects
- On the pulse for statistics and information regarding homicide and its effects
- New 'foundations' or 'call to support' to be done in conjunction with QHVSG

# How will we achieve this?

- Release an awareness campaign with Members to showcase QHVSG services
- Develop a research group to begin gathering homicide statistics and information
- Review the detective training program
- Develop a media training program
- Partnership with other organisations on anti-violence and support services
- Annual survey / feedback of members
- Develop awareness material showing homicide information and statistics
- Develop partnerships with educational institutions and agencies
- Develop a program to assist members to host remembrance tributes



# QHVSG Reform

The QHVSF Reform focus will provide:

- Legislative Review
- Case Advocacy (specific individual issues)
- Systems Advocacy (systemic process issues)

# Future Vision

- Members have an avenue to raise issues for QHVSG to act on their behalf
  - ie Dept of Corrections, Parole Board, Police, etc
- Public forum to debate 'issues' related to homicide
- Specific homicide topics actively pursued
  - Examples
    - No body no parole
    - Truth in sentencing for consecutive sentences
    - Child protection from convicted murderers
- Successfully championed for a Commissioner for Crime
- QC to represent Homicide victims

# How will we achieve this?

- Develop a communication conduit for members to request assistance
- Develop a mechanism to redirect to staff where an immediate response is required to provide assistance and be the conduit to victim services, liaise with members and deliver an outcome
- Establish sub-groups to focus on specific law reform initiatives
- Develop relationships with the relevant top 100 influencers relating to law reform
- Generate a regular platform for regular discussion with members, support services, justice and politicians on issues relating to homicide

# QHVSG Communication

The QHVSG Communication focus will provide:

- **Internal**
  - Membership communication
- **External Communication**
  - Networking with other organisations
  - Engagement of influence brokers
- **All**
  - Event and activities information
  - Communications templates
  - Media releases
- **Online**
  - Coordination of the websites and social media

# Future Vision

- Standard templates for communications
- Client Relationship Management software
  - Isolation between support & event contact information
  - Online financial transactions
- Fully on-line environment
- Social Media presence, chat rooms
- Shared secured site for members / board / etc
- Engagement with affiliated organisations and their services
  - ie Daniel Morecombe foundation, Bravehearts, DV Connect, etc
- Engaged top 100 influence brokers with a formal ongoing communications strategy
- Sponsorship packs

# How will we achieve this?

- Develop communication strategies for internal event packs and demographics
- Setup a fully operational online presence
  - Review web site capabilities and content
  - Review social media content
  - Allocate people responsible
- Identify and engage with the top 100 influencers brokers
- Identify and document details for affiliated organisations
- Investigate and implement Client Relationship Management (CRM) software

# QHVSG Funding

The QHVSG Funding focus will provide:

- Funding Submissions
  - Government
  - Partnerships with other agencies or organisations
- Fundraising
  - Review and advise on legal requirements for fundraising
- Budgeting
  - Financial Reporting
  - Expenditure review

# Future Vision

- Information pack for anyone raising funds for QHVSG
- Group of people dedicated to writing funding submissions
- Bequest program / Memorial fund
- Transparent financial reporting for Board, members and funding bodies
  - Financial dashboard
  - Financial reports
- Demarcation between Government funded and group funded activities



# How will we achieve this?

- Creation of a fundraising information pack
- Identify 100 funding sources that are applicable to QHVSG
- Engage volunteers to write funding submissions
- Develop succinct financial dashboard for the Board and members
  - Identify cost savings
  - Understand where money is being spent
- Develop processes to create budget items for region specific fundraising and activities expenditure

# QHVSG Strategy Next Steps

- Inform members, staff and the community
  - Distribution of the QHVSG Strategic Plan 2016-2019
- Engagement of members
  - Member survey and membership renewal
    - Identify any members who are capable and would like to volunteer their time and abilities
    - Remove any financial barriers for membership
  - Invite members to join project groups
- Form Project Groups (to replace previous committees)
  - A Board Member to chair each group
  - Inclusive of staff and members
- Finalise each Project Group activities for 2016/17
  - Outcomes
  - Execution plan
  - Success criteria